

# Everyone's Health and Safety is a Priority while Providing Quality Farm Fresh Foods

These are extraordinary times, and we want to assure all our customers that the business of seeding and growing our annual crops continues to be our top priority. Our main objective is to achieve a successful harvest this year, while ensuring the health and safety of our farm team. Given the growth in the number of cases of COVID-19 in North America, and continued uncertainty around the world, we are taking a number of steps to protect our team, their families, and those who live in our community.

## **Helping Feed Families**

Our goal is to continue to provide the best quality farm produce, as efficiently as possible. Those of us working at the farm level of food production in Canada have a big responsibility to keep doing what we do: help continue feeding families across this country. To that end, we are now actively preparing for our 2020 seasonal crops, which will include asparagus, organic oats, flax and Ready to Eat (RTE) hemp seed.















### Caring for Customers with Service That You Expect

We realize that business has to continue as usual where possible, which includes continuing to provide you with the level of service that you expect from us. We have taken steps to ensure that the timeliness and quality of our sales support, logistics, and Quality Assurance remains unaffected during this time.

#### **Certified Farm Safety**

As a food producer and processor, we continue to adhere to the highest food safety standards, including GMP (Good Manufacturing Processes), GFSI (Global Food Safety Initiative) and the new SFC (Safe Food for Canadians Act). On top of that, most of our produce is certified organic.

In addition to those certifications, we've also installed a new food safety system in our manufacturing facility, Gentle Processing™. This innovative system ensures our hemp seed is pathogen-free, allowing us to guarantee a quality Ready-to-Eat supply of both organic and conventional hemp hearts.

The Gentle Processing™ method of pasteurizing hemp seed results in a certified and validated 5-log reduction\* which guarantees our hemp products to be pathogenfree, making our hemp seed ideal for RTE (Ready to Eat) food formulations.

Like you, we are closely monitoring the ongoing guidance from Public Health organizations, and planning for business continuity in changing scenarios. Our relationship with our customers is important to us. This is an unprecedented time for everyone, and we ask you to stay connected with us and let us know if there is anything we can do to assist you. Don't hesitate to contact us with any questions or concerns.

\* Log reduction is a measure of how thoroughly a decontamination process reduces the concentration of a contaminant. In food processing, a 5-log reduction is the Gold Standard to achieve, as this ensures a 99.999% reduction in contaminants.



Quality Organic and Specialty Produce & Grains

#### For more information, contact:

JAMES KUHL, Chief Operating Officer Box 33 Bagot, Manitoba, Canada R0H 0E0 P. +1.204.274.2467 C. +1.204.856.6676 E. james@rivervalleyfarms.ca www.rivervalleyfarms.ca